



# Supporter & Sponsor Program

## Season 2026-27

Bronze to Platinum donors receive acknowledgment in print/digital marketing, eligible for our Ticket-Voucher Program, and listed on SMSO's Annual Report. **Call the SMSO office to learn about more underwriting opportunities.**

### \$10,000 Platinum Concert Supporter/Sponsor

- Exclusive naming rights as presenting sponsor to concert (for example, XYZ Proudly Presents)
- Exclusive sponsor with first right of refusal for future opportunities
- Opportunity to host pre- or post-concert reception\* (available for concerts held at Mendel Center)
- Opportunity for company name/logo or personalized ad placement on print-at-home concert tickets
- Spoken acknowledgement of sponsorship at concert or opportunity to welcome and introduce concert
- Company logo/name with clickable link to company website prominently displayed on top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 16 Complimentary tickets for guests; additional tickets available at 50% discount
- Logo included on programs (printed & digital versions) provided for ALL\*\* concerts.

### \$7,000 Gold Concert Supporter/Sponsor

- Opportunity for company name/logo or personalized ad placement on print-at-home concert tickets
- Spoken acknowledgement of sponsorship at concert or opportunity to welcome and introduce concert
- Company logo/name with clickable link to company website prominently displayed on top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 10 Complimentary tickets for guests; additional tickets available at 40% discount
- Logo included on programs (printed & digital versions) provided for ALL\*\* concerts.

### \$3,000 - \$6,999 Silver Artist Supporter/Sponsor

- Company logo/name with clickable link to company website displayed near top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 6 Complimentary tickets for guests; additional tickets available at 30% discount
- Logo included on programs (printed & digital versions) provided at concert featuring selected artist(s).

### \$1,500 - \$2,999 Bronze Musician Supporter/Sponsor

- Company name listed on the concert page under the selected musician's name
- Company logo/name with clickable link to company website displayed on bottom of SMSO concert page
- 2 Complimentary tickets for one concert of choice; additional tickets available at 25% discount
- Logo included on programs (printed & digital versions) provided for ALL\*\* concerts.

\*PLATINUM reception benefit requires advanced coordination; 6 month minimum notice.

\*\*Logo inclusion in all concert programs for a season dependent on receipt of confirmed sponsorship pledge, payment, and logo graphic.

#### Friend

Up to \$99

Personal or company name listed in SMSO Concert programs and Annual Report

#### Patron

\$100 - \$499

Friend benefit PLUS company logo listed AND hyperlinked on SMSO Supporters webpage

#### Advocate

\$500 - \$999

Patron benefits PLUS invitation to special events and exclusive opportunities

#### Benefactor

\$1,000 - \$1,499

Advocate benefits PLUS 15% off single ticket prices through the end of current season from time of gift.

**SMSO Ticket-Voucher Program | Show appreciation to your clients or staff with a gift!** Offer your VIPs a special night out to symphony concerts as a gift for holidays or other special occasions. Vouchers may be redeemed with the SMSO for tickets to a concert of their choice. You get the good will that comes from gifting and only pay for those who actually redeem and use their vouchers – at a discounted rate! Invoices include list of vouchers claimed.