



## Sponsor Opportunities 2024-2025 Season

Fiscal year: 6/1/2024 through 5/31/2025

*All Bronze to Platinum sponsors are acknowledged in publicity, eligible for the SMSO Ticket-Voucher Program\* (details below), and listed on the SMSO's Annual Fund list by gift category. **To learn more about additional underwriting opportunities, please call the SMSO office at 269-982-4030.***

### **\$10,000 Platinum Pops Concert Sponsorship (Summer Pops or Holiday Pops)**

- Exclusive naming rights to concert (for example, XYZ Holiday Concert)
- Exclusive sponsor with first right of refusal for future opportunities
- Opportunity to host reception at Holiday Pops concert
- Opportunity for company name/logo or personalized ad placement on print-at-home concert tickets
- Spoken acknowledgement of sponsorship at concert or opportunity to welcome and introduce concert
- Company logo/name with clickable link to company website prominently displayed on top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 15 Comp tickets for guests
- Logo included on programs (printed & digital versions) provided for ALL concerts.

### **\$7,000 Gold Classics Concert Sponsorship**

- Exclusive sponsor with first right of refusal for future opportunities
- Opportunity for company name/logo or personalized ad placement on print-at-home concert tickets
- Spoken acknowledgement of sponsorship at concert or opportunity to welcome and introduce concert
- Company logo/name with clickable link to company website prominently displayed on top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 10 Comp tickets for guests
- Logo included on programs (printed & digital versions) provided for ALL concerts.

### **\$3,000 - \$6,999 Silver Artist Sponsor**

- Company logo/name with clickable link to company website displayed near top of SMSO concert page
- Company logo/name with clickable link to company website displayed on bottom of SMSO home page
- 6 Comp tickets for guests
- Logo included on programs (printed & digital versions) provided at concert featuring selected artist(s).

### **\$1,500 – \$2,999 Bronze Musician Sponsor**

- Company name listed on the concert page under the selected musician's name
- Company logo/name with clickable link to company website displayed on bottom of SMSO concert page
- 2 Comp tickets for one concert of choice
- Logo included on programs (printed & digital versions) provided for ALL concerts.

**\*NEW SMSO Ticket-Voucher Program | Show appreciation to your clients or staff with a gift!** This voucher offers tickets to your VIPs as a gift for holidays or other occasions. Vouchers may be redeemed with the SMSO for tickets to a concert. You get the good will of offering a great evening to all of your VIPs as a gift and only pay for those who actually redeem and use the voucher. The SMSO will invoice you at a discounted rate, providing a copy of claimed vouchers.

**\*NEW Business Partners Logo Program | Keep your company handy for all our ticket buyers!** Opportunities range \$200-\$800. An online fillable form will be available soon at [www.smso.org](http://www.smso.org).

- Company logo/name with clickable link to company website displayed on bottom of selected SMSO concert page(s)
- Logo included on printed and digital programs provided for selected concert(s)
- Listing on Annual Fund donor list by gift category